

PRESS RELEASE: SALFORD SHOPPING CENTRE

19th October 2016

Sinister Shenanigans at Salford Shopping Centre

Halloween has grown in popularity in the UK, with shoppers spending over £450m last year as the creepy celebration becomes the second biggest party night after New Year's Eve.

Costumes based on the Mexican Day of the Dead, zombies, the grim reaper and the film Ghostbusters are the most popular dress up options this year, with many spooky spectacles expected on the streets of Salford over the forthcoming week. And with plenty of ghoulish goodies adorning Salford Shopping Centre's shelves, there's no shortage of ways to put the frighteners on friends and family!

Halloween High Jinks

To ensure everyone has one hell of a Halloween, Salford Shopping Centre is inviting shoppers to enjoy some spirited skullduggery, freaky frolics and ghostly goings on at the centre from 10am to 3pm on Wednesday 26th October.

There will be a **Gruesome Graveyard** located in the centre where visitors can be transformed into marvellous monsters and wicked witches with the help of the

centre's **Fiendish Face Painters** and **Devilish Dress Up Crew**. A Sinister Selfie Booth will then take photos of everyone in their freakish finery for participants to take home and keep. These will also be uploaded to the centre's Facebook page where followers can vote for their favourite in order to win a spell-binding £50!

Sabri Marsaoui, Centre Manager, says: ***"We are delighted to be hosting an exciting event this spooky season and to be giving our customers the chance to have a day filled with treats! And with plenty of gruesome gift ideas and monster deals in our stores, there's no better place to be this month. We look forward to hosting more events and spectacular shows at Salford Shopping Centre over the forthcoming months and will be offering shoppers further chances to win prizes and shopping vouchers."***

For more information about Salford Shopping Centre, visit their **website** or follow them on **Facebook** and **Twitter**.

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Note to Editors

Salford Shopping Centre comprises over 80 shops, services and eateries all under one roof. From fashion to home furnishings and electronics to eateries, Salford Shopping Centre is the perfect place for retail convenience.

Further information about the centre can be found on Salford Shopping

Centre's website: www.salfordshoppingcentre.com

Or follow the centre on Facebook: www.facebook.com/SalfordShoppingCentre

Or follow the centre on Twitter: www.twitter.com/salfordcentre

Contacts

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