

PRESS RELEASE: SALFORD SHOPPING CENTRE

31st October 2016

Spooktacular Success at Salford Shopping Centre!

Halloween has grown in popularity in the UK, with shoppers spending over £450m as the creepy celebration becomes the second biggest party night after New Year's Eve.

Costumes based on the Mexican Day of the Dead, zombies, the grim reaper and the film Ghostbusters were the most popular dress up options this year, with many spooky spectacles seen on the streets of Salford. And with plenty of ghoulish goodies adorning Salford Shopping Centre's shelves, there was no shortage of ways to put the frighteners on friends and family!

Halloween High Jinks

To ensure everyone had one hell of a Halloween, Salford Shopping Centre invited people to enjoy some spirited skullduggery, freaky frolics and ghostly goings on Wednesday 26th October.

There was a **Gruesome Graveyard** located in the centre where visitors could be transformed into marvellous monsters and wicked witches with the help of the

centre's **Fiendish Face Painters** and **Devilish Dress Up Crew**. A **Sinister Selfie Booth** took photos of everyone in their freakish finery for participants to take home and keep. These have also been uploaded to the shopping centre's Facebook page where followers can vote for their favourite to win a spell-binding £50! The competition closes on Friday 4th November at 5pm.

Shoppers took to Salford Shopping Centre's Facebook page to express their enjoyment of the day:

"It was great to see the look on my kids' faces during this event! The make-up artists did a fab job on all the kids. Love the souvenir photos of them. Thank you to everyone involved." – Gemma Baggaley

Sabri Marsaoui, Salford Shopping Centre Manager, says: ***"We were delighted to host an exciting event this spooky season and to give our customers the chance to have a day filled with tricks and treats! The day was a resounding success and saw hundreds of families taking part. We look forward to hosting more events and spectacular shows at Salford Shopping Centre over the forthcoming months and will be offering shoppers further chances to win prizes and shopping vouchers."***

For more information about Salford Shopping Centre, visit their **website** or follow them on **Facebook** and **Twitter**.

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Note to Editors

Salford Shopping Centre comprises over 80 shops, services and eateries all under one roof. From fashion to home furnishings and electronics to eateries, Salford Shopping Centre is the perfect place for retail convenience.

Further information about the centre can be found on Salford Shopping

Centre's website: www.salfordshoppingcentre.com

Or follow the centre on Facebook: www.facebook.com/SalfordShoppingCentre

Or follow the centre on Twitter: www.twitter.com/salfordcentre

Contacts

For further information about Salford Shopping Centre, contact:

Brenda Taylor (Flying Saucer Creative): 01603 632 791

Sabri Marsaoui (Salford Shopping Centre): 0161 736 8089