



DECEMBER 2017

SALFORD SHOPPING CENTRE CELEBRATES A SPARKLING CHRISTMAS

Families in Salford have enjoyed celebrating a fun-packed Christmas this year, with their local retail centre's array of ongoing seasonal activity.

The festive season was set into full swing on Saturday 25th November, with the centre's annual Christmas launch event. Ceremonial Mayor of the City of Salford, Councillor Peter Connor, attended on the day, addressing shoppers from the local area during his welcome speech.

Visitors were treated to an uplifting performance by St James and All Souls RC Church Choir and took part in the centre's festive 'Golden Ticket Competition', where they had the chance to win £250.00 worth of vouchers.

Children and families were also given the chance to meet spectacular stilt walkers, Jack Frost and the Ice Queen, along with a close up Christmas magician, who delighted his audience with yet more festive frolics.

The Creation Station returned to the centre for the first of three seasonal sessions, starting with reindeer, elf and Santa hat making classes and Christmas character door hangers.

Local kids enjoyed getting stuck in to yet more arts and crafts during the weekends leading up to Christmas and meeting Storytelling Santa, who read seasonal tales under the centre's festive tree.

Mother Claus joined Santa last weekend, to welcome children, read more Christmas themed stories and spread festive cheer.

With December 25th just around the corner, Santa has instructed his favourite elf to make a special visit to Salford this weekend. He will hand out 'Letters from Santa' to children who submitted their letters to the centre's 'Letters to Santa' post box during the Christmas period.

Centre Manager, Sabri Marsaoui, said: "Christmas has been fully embraced this year at Salford Shopping Centre, with all of our retailers getting into the full seasonal spirit.

"It's fantastic to be able to celebrate with some brilliant activities for families and youngsters and we can't wait to welcome yet more shoppers in to the centre this weekend, with even more Christmas excitement."