



**NOVEMBER 2017**

## **SALFORD SHOPPING CENTRE DAZZLES LOCALS WITH CHRISTMAS LAUNCH**

The festive season was set into full swing on Saturday 25<sup>th</sup> November, as Salford Shopping Centre marked the start of Christmas with a fun-packed family day.

Helping to kick-start the celebrations, the centre was treated to a visit from the Ceremonial Mayor of the City of Salford, Councillor Peter Connor, who addressed shoppers from the local area during his welcome speech.

Following their introduction, the choir from St James and All Souls RC Church followed the Mayor, performing uplifting and festive Christmas carols.

Children and families were also given the chance to meet spectacular stilt walkers, Jack Frost and the Ice Queen who roamed the centre all day, along with a close up Christmas magician, who delighted his audience with yet more festive frolics.

The Creation Station returned to the centre for the first of three seasonal sessions, starting with reindeer, elf and Santa hat making classes and Christmas character door hangers.

Visitors also took part in centre's festive 'Golden Ticket Competition', where they had the chance to win £250.00 worth of vouchers.

Lucky shopper, Keeley Ann Colleett, was thrilled to take away the prize, to be spent at the centre over the festive period.

The event marked the start of the centre's Christmas countdown, with more family activities planned in the run up to the big day, including a visit from the man of the moment, Father Christmas!

Throughout the festive weeks in December, the centre has a whole host of activities planned for local families. The Creation Station will return to run Christmas arts and crafts for kids, as will Storytelling Santa, to read seasonal tales under the Christmas tree every half an hour.

Centre Manager, Sabri Marsaoui, said: "Christmas is only just getting started here at Salford Shopping Centre, with all of our retailers getting into the full seasonal spirit.

"It's fantastic to be able to celebrate with some brilliant activities for families and youngsters and we can't wait to welcome yet more shoppers in to the centre over the lead up to Christmas, during which we have so much going on."