



**April 2017**

**SALFORD SHOPPING CENTRE MARKS START OF A CRACKING  
EASTER HOLIDAY**

Families from across Salford enjoyed a cracking start to Easter at Salford Shopping Centre, thanks to an array of free activities and an exciting golden Easter egg hunt.

The Easter bunny made a special appearance, spreading smiles by handing out mini chocolate eggs to shoppers, while a free painter transformed children into Easter bunnies, chicks and many other colourful characters.

The Easter-themed festivities marked the start of Salford Shopping Centre's golden Easter egg hunt. Each day throughout the Easter holidays (until Monday 17<sup>th</sup> April), the Easter bunny will hide a new golden egg in centre. The first shopper to find the golden egg and follow the instructions will be able to take home the egg and claim the day's prize, a gift voucher worth £20\*.

Throughout Easter Salford Shopping Centre will also be supporting Salford Foodbank in its work helping local families in need, by collecting donations of Easter Eggs, for children that may not otherwise receive them, canned food, toiletries, feminine hygiene products and other essentials.

Donations can be deposited at the centre's designated donation station in the centre's Management Suite (1A Hankinson Way, Salford M6 5JA; Monday – Friday 9am and 5pm) until Monday 17<sup>th</sup> April.

Centre Manager at Salford Shopping Centre, Sabri Marsaoui, commented: "The appearance from the Easter Bunny this weekend certainly put a spring in shoppers' steps.

"We love bringing the community together with our events and it great to see so many children enjoying the free face painting - there were plenty of bunnies, chicks and butterflies roaming the centre!

"Over the next week there will be lots of chances for shoppers to win prizes in our Easter egg hunt, by hunting each day for the elusive golden egg.

"There will also be the opportunity for people to give back, by donating Easter eggs, canned food and other essentials to Salford Foodbank which does so much to support local people."

\*T&Cs apply. See <http://salfordshoppingcentre.com/whats-on/easter-fun-at-salford/> for details